GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:5049
ANSWERED ON:25.08.2000
REPETITION OF SERIAL
ARUN KUMAR

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any policy to prescribe the period after which an episode can be repeated; and

(b) if so, the details thereof?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION & BROADCASTING AND MINISTER OF STATE OF TH MINISTRY OF LAW, JUSTICE AND COMPANY AFFAIRS (SHRI ARUN JAITLEY)

(a) & (b): There is no such policy to prescribe the period for repeat telecast of sponsored serials over Doordarshan. Generally, a serial is not repeated within a year after its telecast in sponsored category.

However, the sponsored serials being telecast on DD-1 are repeated on DD- International within a week without any Free Commercial Time.